

Accounting firm contributes RM50,000 for pullouts to benefit schools in peninsula

NATION

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Kind gesture: Tee (third from left) handing over the mock cheque for the sponsorship of 'Step Up' pullouts to Goh. With them are (from left) UHY Advisory special assistant to Tee Azwatini Jamaluddin, partner Ng Leong Teck, Zulkharnain, partner Michelle Lim and finance director Yew Siew Choo.

PETALING JAYA: To mark its 10th anniversary, a well-known independent accounting and consulting firm has decided to lend a hand in nation-building.

And what better way for UHY Advisory (KL) Sdn Bhd to do so than contribute to the *Step Up* pullouts to benefit schools in the peninsula. The firm has contributed RM50,000 for the sponsorship of *Step Up* pullouts to benefit schools in the peninsula.

"When it comes to corporate social responsibility, we have always found a meaningful partnership with *The Star*," said the firm's senior partner Datuk Alvin Tee after handing over a mock cheque for the amount to Star Media Group editor-in-chief Datuk Leanne Goh at Menara Star here on Tuesday.

Step Up, a 24-page bilingual supplement, is an initiative by Star Media Group to enhance English literacy among primary school pupils. There are 17 pullouts in a year.

UHY Advisory last sponsored *Step Up* pullouts, also worth RM50,000, to schools in Kuala Selangor in 2015.

In 2013, the firm sponsored 50,000 copies of *The Star's StarBiz* to accounting students in selected universities.

Tee said the 2015 *Step Up* sponsorship was well-received, adding that his alma mater, SJK(C) Aik Thee, was one of the schools that benefited then.

"I was back at my old school recently to give a talk. The teachers told me that *Step Up* had improved the standard of English in the school," he added.

UHY Advisory managing director Zulkharnain A. Rahim said the firm provided language and soft skills training to improve English proficiency among its staff members.

"It is important for our employees to be proficient in English as most documents are written in the language," he said.

Tee said the firm also offered placements to many interns.

"It is important to have a mentoring and coaching culture in an organisation. In UHY, everyone has formal and informal mentors.

"We give the best training that we can to our employees," he said.

With its emphasis on talent management, the company has bagged numerous human resource accolades such as The Star Outstanding Business Award 2017 Most Promising award, the SME Best Employer 2017 award and HR Asia Best Companies To Work For 2017 award.

The *Step Up* pullout, which comes together with a copy of the newspaper, is published on alternate Tuesdays for national schools.

The Bahasa Malaysia translation of difficult English words is included in the pullout.

The vernacular version with Chinese text translation is published on alternate Thursdays.

For information on *The Star's* educational packages and sponsorship programmes, contact *The Star's* Customer Care Unit at 1-300-88-7827 during office hours (9am-5pm).

All packages are available through school subscription only.